



الغرفة العربية اليونانية للتجارة والتنمية  
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΗΣ  
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

● ● ● ●

# GREECE – NORTH AFRICA E-BUSINESS GATHERING

(ALGERIA – EGYPT – LIBYA – MOROCCO – TUNISIA)

*“Friendship and Cooperation in the Mediterranean”*

WEDNESDAY, 7 APRIL 2021 @12:00 PM (GREECE LOCAL TIME)

With the support of:



# WHY JOIN US

Recent developments in regional and international affairs, combined with the ongoing covid-19 crisis, have urged nations around the Mediterranean to reconsider their relations and develop their cooperation on a new basis.

The **Arab – Hellenic Chamber**, faithful to its mandate and eager to provide the Greek and Arab business communities with the tools and information to continue their dialogue and strengthen their partnerships, is organizing the **Greece – N. Africa e-Business Gathering**, which will give the participants the chance to hear from the experts and network with their counterparts in all business domains.



# DRAFT AGENDA

\*in Greece local time



|                   |  |
|-------------------|--|
| <b>12:00</b>      | <b><i>Opening Ceremony</i></b>   |
| Introduction      | <b>Rashad Mabger</b> , Secretary General, Arab – Hellenic Chamber  |
| Welcome Addresses | <b>Harris Geronikolas</b> , President, Arab – Hellenic Chamber   |
|                   | <b>Suheil H. Sabbagh</b> , Vice President, Arab – Hellenic Chamber & President, HR, CCC Group  |
| Keynote Address   | Guest of Honour, <b>Harry Theoharis</b> , Minister of Tourism, Greece  |
| <b>12:20</b>      | <b><i>Short Break</i></b>  |
| <b>12:25</b>      | <b><i>Session I - Algeria: Prospects and Potential</i></b>   |
| Greetings         | <b>Amira Aouachria-Zemoura</b> , Chargé d’Affaires, Embassy of Algeria   |
| Speakers          | <b>Samira Arabe</b> , Professional Education and Vocational Training Executive, Ministry of Professional Training and Education  |
|                   | <b>Dr. Asma Moulay</b> , Director of Communication and Cooperation Ministry of Tourism, Handicraft and Family Labour   |
| Commentary        | <b>Dr. Saleh Jallad</b> , Board Member, Arab – Hellenic Chamber, Businessman, Economist & Publisher MEES & Financial Consultant, Consolidated Contractors Co. (C.C.C.) |
| <b>12:45</b>      | <b><i>Short Break</i></b>  |

# DRAFT AGENDA

\*in Greece local time



|              |   |
|--------------|---|
| <b>12:50</b> | <b><i>Session II - Egypt: A Strategic Partnership</i></b>   |
| Greetings    | <b>Ismail Khairat</b> , Ambassador, Embassy of Egypt, Greece  |
| Speakers     | <b>Dr. Hany Barakat</b> , Board Member & Executive Director, EGESOQuality S.A.E. and former First Undersecretary at the Ministry of Trade & Industry, Egypt |
|              | <b>Periklis Davanelos</b> , First Counsellor for Economic & Commercial Affairs, Embassy of Greece, Egypt  |
| Commentary   | <b>Manal Abdeltawab</b> , Minister Plenipotentiary, Head of Commercial Dept., Embassy of Egypt, Greece  |
| <b>13:10</b> | <i>Short Break</i>  |
| <b>13:15</b> | <b><i>Session III - Libya: Reviving Old Ties</i></b>  |
| Speakers     | <b>Mohamed Abdelkarim Alraied</b> , Chairman BoD, Libyan General Union of Chambers of Commerce (GUCC)   |
|              | <b>Ahmed E. Safar</b> , Strategy & Economic Affairs Adviser, Libyan General Union of Chambers of Commerce (GUCC)  |
| Commentary   | <b>Rashad Mabger</b> , Secretary General, Arab – Hellenic Chamber   |
| <b>13:35</b> | <i>Short Break</i>  |



# DRAFT AGENDA

\*in Greece local time



|              |  |
|--------------|--|
| <b>13:40</b> | <b><i>Session IV - Morocco: A Market with a Bridge to Africa</i></b>   |
| Greetings    | <b>Khaled Sebti</b> , Chargé d 'Affaires, Embassy of Morocco, Greece   |
| Speakers     | <b>Al-Hussein Aliyoui</b> , Vice President, Federation of Moroccan Chambers of Commerce, Industry & Services (FCMCIS)                |
|              | <b>Badr Alioua</b> , CEO, Wafasalaf Bank, & President, International Committee, General Confederation of Moroccan Enterprises (CGEM) |
|              | <b>Ioannis Pappas</b> , First Counsellor for Economic & Commercial Affairs, Embassy of Greece, Morocco                               |
| Commentary   | <b>Takis Kakayannis</b> , President of Greek community in Morocco  |
| <b>14:00</b> | <i>Short Break</i>   |
| <b>14:05</b> | <b><i>Session V - Tunisia: Potential for Joint Ventures</i></b>  |
| Greetings    | <b>Dr. Lassaad M'hirsi</b> , Ambassador, Embassy of Tunisia, Greece  |
| Speakers     | <b>Dr. Nejia Ben Hellal</b> , Founder, Universal College & President, Tunisian Business Women League                                 |
|              | <b>George Sakoufakis</b> , Head of Commercial Office in Tunis, Embassy of Greece, Tunisia  |
| Commentary   | <b>Manel Chamtouri</b> , Counsellor, Embassy of Tunisia, Athens  |
| <b>14:25</b> | <i>Short Break</i>   |

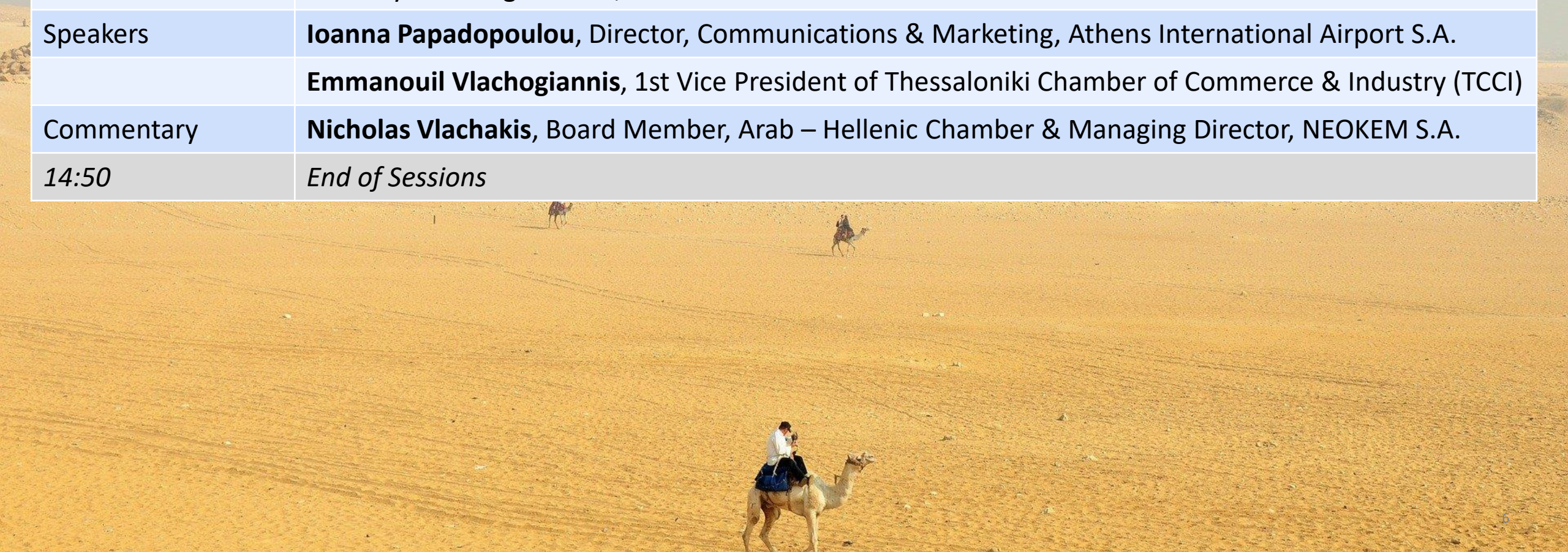
# DRAFT AGENDA

\*in Greece local time

*surprising Greece*



|                   |  |
|-------------------|--|
| <b>14:30</b>      | <b><i>Session VI – Surprising Greece</i></b>   |
| Keynote Addresses | <b>Angela Gerekou</b> , President, Greek National Tourism Organization (GNTO)  |
|                   | <b>Ioannis Smyrlis</b> , Chairman, Enterprise Greece & Secretary General for Int’l Economic Relations, Ministry of Foreign Affairs, Greece |
| Speakers          | <b>Ioanna Papadopoulou</b> , Director, Communications & Marketing, Athens International Airport S.A.                                       |
|                   | <b>Emmanouil Vlachogiannis</b> , 1st Vice President of Thessaloniki Chamber of Commerce & Industry (TCCI)                                  |
| Commentary        | <b>Nicholas Vlachakis</b> , Board Member, Arab – Hellenic Chamber & Managing Director, NEOKEM S.A.   |
| <b>14:50</b>      | <b><i>End of Sessions</i></b>  |





Silver Sponsors:



Bronze Sponsors:



Communication Sponsors:

